

# 5 BEST BUSINESS IDEAS TO START UNDER ₹75 LAKHS INVESTMENT



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# Introduction

**A Small Scale Industry Upto 75 Lakhs is an exciting investment opportunity for entrepreneurs looking to launch a business on a smaller scale. It involves investing in plant and machinery with a total cost of up to 75 Lakhs. In this blog post, we'll take a look at what a Small Scale Industry Upto 75 Lakhs could look like and how it could benefit entrepreneurs looking to start their own business.**



# **A Business Plan for**

**PREMIX TEA AND  
COFFEE CAPPUCCINO,  
VANILLA FLAVORED  
COFFEE, MOCHA COFFEE,  
MASALA CHAI, GINGER  
TEA & GREEN TEA (FOR  
DIABETIC AND NON  
DIABETIC)**



**Customers with and without diabetes can benefit from products like Premix Tea and Coffee Cappuccino, Vanilla Flavored Coffee, Mocha Coffee, Masala Chai, Ginger Tea, and Green Tea. They are available in a variety of flavors, each with unique characteristics. Because of its robust, deep flavour, Premix Tea and Coffee Cappuccino is a fantastic choice for people who want a strong cup of coffee in the morning or as a pick-me-up during the day.**

***[Related Business Plan: A Business Plan for Premix Tea and Coffee Cappuccino, Vanilla Flavored Coffee, Mocha Coffee, Masala Chai, Ginger Tea & Green Tea \(for Diabetic and Non Diabetic\)](#)***



# The Health Benefits of Premix Tea and Coffee

Pre-mixed tea and coffee offer a number of positive health effects. For instance, green tea's antioxidants may protect the body from free radicals while ginger tea may assist reduce inflammation. Caffeine-containing pre-mixed tea and coffee can also improve focus and alertness. Moreover, it might enhance digestion and fortify the immune system.

***Watch other Informative Videos: [Instant Tea Manufacturing Business](#) | [Production of Black Instant Tea and Green Instant Tea](#)***





## Scope for Startups in the Premix Tea and Coffee Industry

Premix tea and coffee are gradually gaining popularity, especially as more people start shopping with a focus on their health. Together with the increase in demand for this product, there are more opportunities for new firms in the premix tea and coffee industry.

**Read our Books Here:** [Modern Technology of Food Processing & Agro Based Industries\(Confectionery,Bakery,Breakfast Cereal Food,Dairy Products, Sea Food, Fruits & Vegetable Processing\) with Project Profiles \(3rd Revised Edition\)](#)

## Global Market Outlook

Premix tea and coffee sales are estimated to grow at a CAGR of 4.8% over the course of the projection period, reaching USD 2.26 billion by 2027.



Manufacturing Business of

# N.C. Thinner





**In the nitrocellulose thinning process, nitrocellulose (NC) is used to improve flow and reduce viscosity in liquid paints and coatings. It is made from highly flammable cellulosic materials including cotton, wood pulp, and other things. It is used in a wide range of industries, including printing inks, solvents, adhesives, and automotive paints.**

***Related Business Plan: [NC THINNER](#)***



# Applications and Benefit of Nitrocellulose Thinners

**Nitrocellulose thinners are chemical solvents that have a variety of applications and benefits. The most widespread applications for nitrocellulose thinners are in the manufacture of coatings, adhesives, and thinners as well as in the paint, lacquer, and varnish industries. Nitrocellulose-based thinners are frequently used to reduce the viscosity of paints and other materials to make them simpler to apply. They are also used to clean tools used for painting and other tasks, to degrease surfaces prior to painting, and to clean paintbrushes.**



# India Market

**For a very long time, nitrocellulose has been a significant player in the Indian market. It is utilized in a variety of sectors, including the chemical, textile, electrical, and automotive industries. Nitrocellulose is well renowned for having a number of amazing qualities, including flexibility, toughness, and superior electrical insulation. As a result, it is a preferred option for many Indian growers. India is one of the main producers of nitrocellulose. Small-scale businesses and workshops that use conventional techniques to generate nitrocellulose account for the majority of manufacturing. The Indian nitrocellulose market has a tonne of room to grow.**

***Read our Books Here: [Handbook on Paints and Enamels](#)***



# Global Market

**The market for nitrocellulose was estimated to be worth USD 789.7 million in 2022, and it is anticipated to grow at a CAGR of 4.9% from 2023 to 2030. Asia Pacific dominated the market in 2022, accounting for more than 45.55% of the total revenue. The rising product application scope of the paints and coatings sector is the cause of this.**

***Watch other Informative Videos: [NC Thinner Manufacturing Business](#) | [Production of Nitro Cellulose \(NC\) Thinner](#)***



A hand wearing a white protective glove is shown applying a thick layer of white wall putty to a wall. The hand is holding a metal trowel, which is being used to spread the putty. The wall is a light beige color, and the putty is being applied in a smooth, even layer. The background shows a brick wall on the left side.

# A Business Plan for Wall Putty





Wall putty, a type of filler, is used to fix holes and other faults in plastered surfaces. Moreover, it provides a homogeneous, smooth surface for painting while hiding wall defects. Wall putty is often made from a combination of cement, white cement, clay, gypsum, and other chemicals. It is applied to the wall with a brush or roller, left to dry, and then painted.

**Visit this Page for More Information: [Start a Business in Construction Industry](#)**



# Scope of Starting This Industry

The wall putty industry has a lot of room to grow because it is always growing. For several reasons, this is an excellent moment to investigate. First of all, a rise in global construction activity is what is driving the need for wall putty. Wall putty is essential in the construction industry. Second, as disposable incomes rise, the wall putty market is growing.

*Related Business Plan: [A Business Plan For Wall Putty](#)*



# Indian Market

The Indian wall putty market is projected to grow at a CAGR of 6.7% between 2021 and 2026.

Its growth is in part due to the nation's expanding building industry as well as the increased demand for luxury homes. Demand for high-end home remodeling and interior design products like wall putty has increased as Indian customers' disposable income has grown.



# Global Market

The Wall Putty Market was valued at USD 3.75 billion in 2019; from 2020 to 2027, it is predicted to grow at a CAGR of 7.0%, reaching USD 6.45 billion. With more infrastructure, residential, and commercial projects being conducted, there is an increasing need for Wall Putty. The fast growth of the construction sector, which is likewise moving the market in a positive way, is fueling the need for Wall Putty.

**Watch other Informative Videos: [Wall Putty | Wall Care Putty, Ideal for Finishing and Decorating Walls Manufacturing Plant](#)**



Start Production of

# Potato Chips and Extruded Snack Food (Kurkure Type)



Chips and extruded snack food are two common, crispy treats made from potatoes (Kurkure type). In contrast to potato chips, which are thin slices of potato that have been baked or fried in oil, snacks are extruded (like Kurkure-style snacks) or puffed snacks that are spiced and occasionally even masala-flavored. A lot of individuals prefer potato chips and extruded snacks. Extruded food comes in a wide range of flavors, including tomato, hot chilli, and chat masala.

***Visit this Page for More Information: [Start a Business in Potato Processing Industry](#)***



# Benefit Of Starting Potato Chips and Extruded Snack Food (Kurkure Type) Business

Starting a business in the potato chip and extruded snack food (Kurkure Type) sectors has many benefits. These snacks are quite popular and in great demand, making them ideal for business owners who want to meet customer demand. Customers can first and foremost enjoy quick and practical snacks with potato chips and extruded snack food, which can be a great choice for folks who are constantly on the go. These snacks are often inexpensive as well, making them a wise choice for anyone on a limited budget. Due to the wide variety of flavors available, business owners may experiment with various formulations to create flavors that stand out and attract customers. Also, it is projected that both the markets for potato chips and extruded snacks would grow dramatically over the next few years.

# Indian Market Outlook

In India, the demand for extruded snacks like Kurkure and potato chips is steadily increasing. According to the International Trade Administration, the Indian snack market will have increased from its current estimate of 6.1 billion dollars to \$11.2 billion by 2021. Extruded Snacks Market Projection in India, 2027–2028 The market is anticipated to grow at a CAGR of over 9% from 2022 to 2028. The Indian snacks industry is the most vibrant and exciting component of the FMCG sector. Customers always prefer products that are tastier and healthier in the food industry. Snack consumption in India is rising, which is driving companies to grow and profit from this sector.

***Related Business Plan: [Start Production of Potato Chips And Extruded Snack Food \(Kurkure Type\)](#)***





# Global Market Outlook

The size of the global potato chip market in 2022 was projected to be USD 33.45 billion. From 2023 to 2028, the market is projected to continue growing at a CAGR of 2.90%, reaching a value of USD 39.71 billion by that year. An rise in product innovations in taste and flavour as a result of customers' shifting tastes towards better diets and lifestyles is projected to be one of the primary development drivers for the potato chip market. Market growth is estimated to be fueled by the introduction of healthier choices like low-sodium and low-fat potato chips throughout the forecast period. It was predicted that the market for extruded snacks would be worth USD 50.37 billion in 2021. The market is anticipated to grow from USD 53.20 billion in 2022 to USD 77.72 billion by 2029, with a CAGR of 5.57%.

**Watch other Informative Videos: [Profitable Potato Processing Business Ideas](#) | [Business Opportunity in Potato Production](#)**

# Protein Based Nutrition Foods

Plant





**Foods with a high protein content at least 80% of the RDA for protein. The recommended daily allowance (RDA), or the bare minimum of nutrients people should eat to maintain their health, is a measurement of what people should eat each day.**

***Related Business Plan: [Start Protein Based Nutrition Foods Production](#)***



# Uses and Application

Popular nutrition products with a protein basis provide a healthy substitute for processed junk food. It can aid in weight loss because it includes more protein and less fat. It is also handy for those who are constantly on the move. These products should be purchased by people who want to save money or who have a limited amount of time in their day.

***Read our Books Here: [Modern Technology of Food Processing & Agro Based Industries \(Confectionery, Bakery, Breakfast Cereal Food, Dairy Products, Sea Food, Fruits & Vegetable Processing\) with Project Profiles \(3rd Revised Edition\)](#)***



# Indian Market Outlook

**The India Protein Market, which was estimated to be worth USD 1.25 billion in 2021, is expected to increase in value by USD 1.55 billion by 2026, with a CAGR of 4.34%. The Indian market for protein-based nutrition products has huge potential and is expanding swiftly as a result of growing consumer demand for wholesome, natural meals. Yet, the trend towards mindful living and elevated health consciousness also contributes to this expansion.**



# Global Market Outlook

The market for plant-based proteins grew by 6.7% annually (YOY), achieving total sales of USD 11.3 billion in 2021, and is projected to grow at a CAGR of 7.2% to USD 22.5 billion in 2032. The market for plant-based proteins will see a number of opportunities as a result of increased productivity in the food and beverage sector.

***Watch other Informative Videos: [Protein Based Nutrition Foods Production Is A Booming Business, So Start Now And Earn More Money!](#)***





**NPCS can provide Market  
Survey Cum Detailed  
Techno Economic Feasibility  
Report on mentioned  
businesses.**



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# **TAGS**

**#Premix, #Tea, #Coffee, #Cappuccino, #Vanilla, #Flavoured, #Mocha, #Masala, #Chai, #Ginger, #GreenTea, #Diabetic, #PremixTea, #CappuccinoCoffee, #MochaCoffee, #MasalaChai, #GingerTea, #Foodprocessing, #NC, #Thinner, #Nitrocellulose, #Paint, #Paintindustry, #Adhesives, #Wall, #Putty, #Wallimperfections, #Wallputty, #Building, #Buildingmaterial, #Wallputtyplant, #Potatochips, #Extruded, #Snackfood, #Kurkure, #Consumergoods, #Chips, #Snack, #Food, #Foodprocessing, #Foodproduct, #Protein, #Nutrition, #Foods, #FoodProduction, #Foodindustry, #Startyourownindustry, #Startupbusinessideas, #Business, #Businessconsultant, #Businessfeasibilityreport, #Businessplan**





# Major Queries/Questions Answered in Business Plan

- 1. How has the industry performed so far and how will it perform in the coming years?**
- 2. What is the Business Feasibility Study of the Plant?**
- 3. What are the requirements of Working Capital for setting up the plant?**
- 4. What is the structure of the industry and who are the key/major players?**



- 5. What is the total Startup cost for setting up the plant?**
- 6. What are the operating costs for setting up the plant?**
- 7. What are the machinery and equipment requirements for setting up the plant?**
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?**
- 9. What are the requirements of raw material for setting up the plant?**



**10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?**

**11. What is the Manufacturing Process of the plant?**

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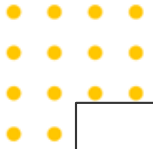
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For more Business Plans and further details, visit at:

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# Reasons for Buying Our Business Plan



- ✓ **The Business Plan helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- ✓ **This Business Plan provides vital information on the product like it's characteristics and segmentation**
- ✓ **This Business Plan helps you market and place the product correctly by identifying the target customer group of the product**

- ✓ **This Business Plan helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- ✓ **The Business Plan provides a glimpse of government regulations applicable on the industry**
- ✓ **The Business Plan provides forecasts of key parameters which helps anticipate the industry performance and make sound business decisions**

# Our Approach

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**



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***Free Instant Online Project Identification and Selection Service***

**Our Team has simplified the process for you by providing a "Free Instant Online Project Identification & Selection" search facility to identify Businesses based on multiple search parameters related to project costs namely: Plant & Machinery Cost, Total Capital Investment, Cost of the project, Rate of Return% (ROR) and Break Even Point % (BEP). You can sort the Business Ideas on the basis of mentioned pointers and identify a suitable Business Plan matching your investment requisites.....[Read more](#)**

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**NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.**

**Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.**

**And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:**

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

**The Business Plan covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,**

**Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.**

**We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)**



## Who are we?

**A trusted and leading name in the industry, we have been putting forth exceptionally integrated and comprehensive technical consultancy services. We believe that project consultancy serves as a critical element for the success of your projects. Moreover, we keep in mind that no client is the same and nor are the requirements. Therefore, we ensure uniqueness in every service you avail from us.**

# What do we offer?

- **Selection of Right Business Ideas For You (Project Identification)**
- **Detailed Project Reports/Pre-feasibility Reports**
- **Market Research Reports**
- **Business Plan**
- **Technology Books and Directory**
- **Industry Trend**
- **Databases on CD-ROM**
- **Laboratory Testing Services**
- **Turnkey Project Consultancy/Solutions**
- **Entrepreneur India (An Industrial Monthly Journal)**

## How are we different ?

- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision

## Who do we Serve?

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- NRI's
- Foreign Investors
- Non-profit Organizations, NBFC's
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations



# Our Approach

**Requirement collection**

**Thorough analysis of the project**

**Economic feasibility study of the Project**

**Market potential survey/research**

**Report Compilation**



## Sectors We Cover

- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling
- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct
- Copper & Copper Based Projects



- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing
- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitality Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries
- Infrastructure Projects
- Jute & Jute Based Products





- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.
- Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.



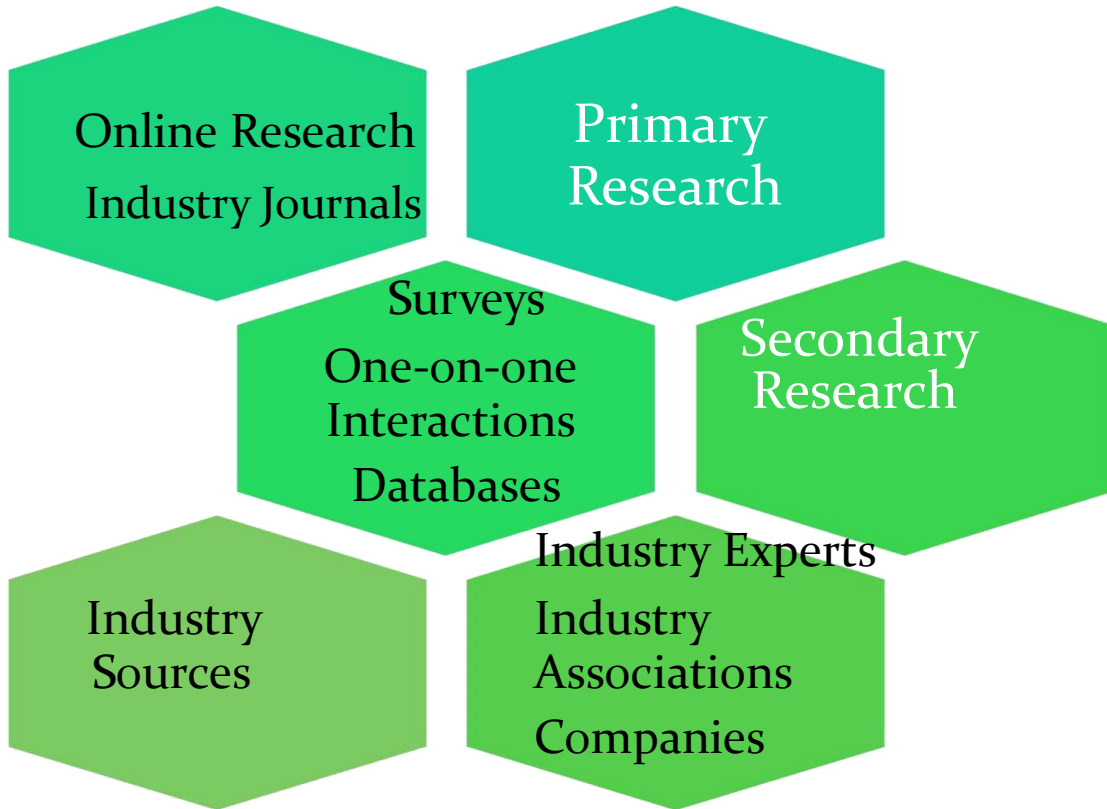
- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals
- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable

- To get a detailed scenario of the industry along with its structure and classification
- To provide a comprehensive analysis of the industry by covering aspects like:
  - Growth drivers of the industry
  - Latest market trends
  - Insights on regulatory framework
  - SWOT Analysis
  - Demand-Supply Situation
  - Foreign Trade
  - Porters 5 Forces Analysis
- To provide forecasts of key parameters which helps to anticipate the industry performance
- To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- To help an entrepreneur/manager in keeping abreast with the changes in the industry
- To evaluate the competitive landscape of the industry by detailing:
  - Key players with their market shares
  - Financial comparison of present players

- Venturist/Capitalists
- Entrepreneur/Companies
- Industry Researchers
- Investment Funds
- Foreign Investors, NRI's
- Project Consultants/Chartered Accountants
- Banks
- Corporates

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# Data Sources



# Scope & Coverage



⌘ Our research team comprises of experts from various financial fields:

⌘ MBA's

⌘ Industry Researchers

⌘ Financial Planners

⌘ Research veterans with decades of experience





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